

## The RMSO has scheduled 12 concerts in 2023-24.

The majority of performances will happen at the Polaris Theatre in Balzac with runout performances in Bearspaw and Red Deer Lake (South Calgary).

### New Horizons - New World

- September 30 @ Polaris Theatre
- October 1 @ Polaris Theatre (Matinée)

### A Classical Christmas

- December 8 @ Red Deer Lake United Church
- December 9 @ Polaris Theatre

### Mozart's Birthday Festival (Two separate concerts)

- January 26 @ Polaris Theatre
- January 27 @ Polaris Theatre

### Valentine's Jazz

- February 9 @ Bearspaw Lifestyle Centre
- February 10 @ Polaris Theatre

### Greatest Hits

- March 23 @ Polaris Theatre
- March 24 @ Polaris Theatre (Matinée)

### Big & Bold

- May 10 @ Bearspaw Lifestyle Centre
- May 11 @ Polaris Theatre

## Lobby Advertising

Advertise your business or event in 4K on our huge 75" lobby screen at the focal point of the lobby.

Rotating ads are available for videos up to 15 seconds (no sound) and static images.

Ads are interspersed between upcoming concert announcements, and venue messages like bar specials and announcements (5 minutes to show, etc)

Purchase a single ad space, or create two related ads for double the exposure.

Purchase ad space for the entire season at a discount, and submit new media for each show!

Design assistance available.

	Per Night	Season (9 shows)
Single Image	\$100	\$500
Double Image	\$150	\$750
Single Video	\$150	\$750
Double Video	\$200	\$1000

## Programme Advertising

The Season Programme is an effective way to reach music lovers of all kinds - students and teachers, orchestra members, and the general public. By placing an ad in the RMSO programme, you are supporting the Orchestra in their mandate to make orchestral music accessible and affordable for ALL Albertans on a regular basis.

Annual tickets sales average between 2500 and 3000 patrons for indoor concerts, and 2000-2500 for free outdoor summer programming.

Contact us for more info about website advertising.

## Print Ad Sizes & Pricing

### Cover Ads

	Season	Concert
Back cover	\$1500*	n/a
Inside front cover	\$1250*	n/a
Inside back cover	\$1000*	n/a

### Non-Cover

Inside ads are laser printed, with 0.25" margins.

Full page	\$750	\$175
Half Page	\$400	\$100
Third Page	\$300	\$80
Quarter Page	\$225	\$60

Please submit ads in press-ready format (.pdf, .eps). Design assistance available.

email: admin@RMSO.ca  
phone: 403-255-9368

**\*limited availability**

**Season Print Booking Deadline: Sept 10th**